



Host Venue

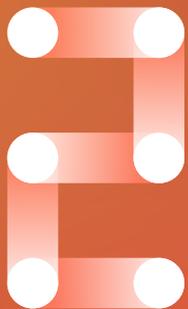


PARTNERSHIP OPPORTUNITIES

15TH IEIA OPEN SEMINAR & EXHIBITION SERVICES EXPO

8TH & 9TH MAY, 2026

India Expo Centre & Mart
Greater Noida, Delhi-NCR



DECADES



VISION



EDITIONS

WHEN THE RIGHT DOTS MEET, INDUSTRY MOVES

Dear Industry Colleagues,

Please review the partnership opportunities available at the IEIA Open Seminar 2026. Kindly go through the packages and confirm your interest for being associated with the Mega event of the Indian Exhibitions industry. Kindly note that partnership confirmations shall be confirmed on first come first serve basis.

Event Partner Logo shall be placed in the top line of all display and promotional material.

- » 72 SQM. Built Up Booth Space for Event Partner at a prominent location.
- » Invitation for Lamp Lighting Ceremony.
- » Speaker slot in the Plenary Session.
- » Play promotional film during the lunch/tea coffee breaks.
- » Branding with logo and name on the print advertisements.
- » Branding with logo and name on the Main Event Backdrop and Welcome Boards.
- » Branding with logo and name on the final program and proceedings.
- » Logo Branding on the official website.
- » Advertisement banner on event website, with hyperlink to the Partner website.
- » Official brochure/ Literature of the partner will be inserted in the resource kit.
- » Provision to display brochures and other publicity material in the pre-function area.
- » Logo Branding on the cover of the Event brochure and promotional material on print collaterals like posters, banners, press folders, invites, program sheet etc.
- » Complimentary delegates passes – 10.
- » Acknowledgement on 'Thank You panel'
- » Special acknowledgement in post-show reports and media coverages.

Host State Partner

₹ 10,00,000*

- » Host State Logo shall be placed in the top line of all display and promotional material.
- » 36 SQM. Space for State Pavilion at a prominent location.
- » Invitation for Lamp Lighting Ceremony.
- » Speaker slot in the Plenary Session.
- » Play promotional film during the lunch/tea coffee breaks.
- » Branding with logo and name on the print advertisements.
- » Branding with logo and name on the Main Event Backdrop and Welcome Boards.
- » Branding with logo and name on the final program and proceedings.
- » Logo Branding on the official website.
- » Advertisement banner on event website, with hyperlink to the Partner website.
- » Official brochure/ Literature of the partner will be inserted in the resource kit.
- » Provision to display brochures and other publicity material in the pre-function area.
- » Logo Branding on the cover of the Event brochure and promotional material on print collaterals like posters, banners, press folders, invites, program sheet etc.
- » Complimentary delegates passes – 10.
- » Acknowledgement on 'Thank You panel'.
- » Special acknowledgement in post-show reports and media coverages.

IEIA invites interest from Overseas Tourism Boards for being the 'Country Partner' for the IEIA Open Seminar 2026.

Country Partner will avail the below deliverables:

- » Logo placement in the top line of all display and promotional material.
- » 72 SQM. Space for Country Pavilion at a prominent location.
- » Invitation for Lamp Lighting Ceremony.
- » Speaker slot in the Plenary Session.
- » Play promotional film during the lunch/tea coffee breaks.
- » 1 customized breakout session as per mutually agreed timings.
- » Logo Branding on the print advertisements.
- » Logo Branding on the Main Event Backdrop and Welcome Boards.
- » Logo Branding on the final program and proceedings.
- » Logo Branding on the official website.
- » Advertisement banner on event website, with hyperlink to the Partner website.
- » Official brochure/ Literature of the partner will be inserted in the resource kit.
- » Provision to display brochures and other publicity material in the pre-function area.
- » Logo Branding on the cover of the Event brochure and promotional material.
- » A total of 10 Complimentary delegates passes for full event.
- » Acknowledgement on Thank You panel.
- » Special acknowledgement in post show reports and media coverages.

Country in Focus

USD 7,500*

IEIA invites interest from Overseas Tourism Boards for being the 'Country in Focus Partner' for the IEIA Open Seminar 2026.

Country in Focus Partner will avail the below deliverables:

- » Logo placement in the top line of all display and promotional material.
- » 36 SQM. Built up booth space (shell scheme/ or raw space) at a prominent location.
- » Panellist slot in one Conference Session.
- » Play promotional film once during the Lunch/Tea- coffee breaks.
- » Logo Branding on the print advertisements.
- » Logo Branding on the Main Event Backdrop and Welcome Boards.
- » Logo Branding on the official website.
- » Official brochure/ Literature of the Country partner will be inserted in the resource kit.
- » A total of 6 Complimentary delegates passes for full event.
- » Acknowledgement on Thank You panel.

State in Focus

₹ 5,00,000*

State in Focus Partner will avail the below deliverables:

- » Logo placement in the top line of all display and promotional material.
- » 18 SQM. Built up booth space (shell scheme/ or raw space) at a prominent location.
- » Panellist slot in one Conference Session.
- » Play promotional film once during the Lunch/Tea- coffee breaks.
- » Logo Branding on the print advertisements.
- » Logo Branding on the Main Event Backdrop and Welcome Boards.
- » Logo Branding on the official website.
- » Official brochure/ Literature of the partner will be inserted in the resource kit.
- » A total of 6 Complimentary delegates passes for full event.
- » Acknowledgement on Thank You panel.

Platinum Partner

₹ 7,50,000*

- » 18 SQM. Exhibit space at a prominent location at the IEIA Open Seminar.
- » 8 Complimentary delegate passes.
- » Slot for playing corporate video of 3-5 minutes.
- » 1 full page complimentary advertisement in Conference Booklet.
- » Logo Branding in select online and offline event collaterals, brochures, event website and event venue.
- » Invitation on stage for felicitating Speakers.
- » One E-interview of the Partner (3 to 5 minutes) for circulation on social media as a Thought Leader.
- » Logo branding on 'Thank you Partners' Banner at Event Venue.
- » Prominent featuring of the logo on Stage Backdrop.

Gold Partner

₹ 6,00,000*

- » 12 SQM. Exhibit space at a prominent location.
- » 6 Complimentary delegate passes.
- » 1 full page complimentary advertisement in Conference Booklet.
- » Logo Branding in select online and offline event collaterals, brochures, event website and event venue.
- » Logo branding on 'Thank you Partners' Banner at Event Venue.
- » Prominent featuring of the logo on Stage Backdrop.
- » Promotion of Company name and logo on IEIA website for 15 days at the designated area for advertisements.

Silver Partner

₹ 4,00,000*

- » 9 SQM. booth space.
- » 5 complimentary delegate passes.
- » 1 full page complimentary advertisement in Conference Booklet.
- » Logo Branding in select online and offline event collaterals, brochures, event website and event venue.
- » Logo branding on 'Thank you Partners' Banner at Event Venue.
- » Prominent featuring of the logo on Stage Backdrop.

Bronze Partner

₹ 2,00,000*

- » 2 Complimentary delegate passes.
- » 1 full page complimentary advertisement in Conference Booklet.
- » Logo Branding in select online and offline event collaterals, brochures, event website and event venue.
- » Logo branding on 'Thank you Partners' Banner at Event Venue.
- » Featuring of the logo on Stage Backdrop.

B2B Zone Partner

(Networking/ Break out Area 'Powered By')

₹ 4,50,000*

- » 9 SQM. booth space.
- » 4 complimentary delegate passes.
- » Prominent logo branding at the main Networking/ Break out Area as 'Powered By'.
- » 1 full page complimentary advertisement in Conference Booklet.
- » Logo Branding in select online and offline event collaterals, brochures, event website and event venue.
- » Logo branding on 'Thank you Partners' Banner at Event Venue.
- » Prominent featuring of the logo on Stage Backdrop.

Registration Technology Partner

₹ 3,50,000*

IEIA offers a great opportunity to companies involved in registration technology support for Exhibitions & Events to showcase their capabilities and in return, IEIA offers opportunities to promote the Partner's brand across the industry. The Registration Technology will execute the entire tech-support for the IEIA Open Seminar including but not limited to Event App, Website and Online Registration process, payment gateway etc. as per requirements specified by IEIA.

The partner will get:

- » 9 SQM. Exhibit space.
- » 4 Complimentary delegate passes.
- » 1 full page complimentary advertisement in Conference Booklet.
- » Logo Branding in select online and offline event collaterals, brochures, event website and event venue.
- » Logo branding on 'Thank you Partners' Banner at Event Venue.
- » Featuring of the logo on Stage Backdrop.

Conference Session Partner

₹ 2,50,000*

IEIA invites interested organisations for being the Conference Session Partner for any one of the Conference Sessions announced as part of the Program Agenda of the IEIA Open Seminar 2026.

Deliverables:

- » Partner Organisations' name will be announced before the start of the Session as 'Powered By'.
- » Logo Branding on the Screen during the Session.
- » Invitation on the dais to present Mementos to the Session Speaker/s.
- » Mention of Partner organisation's name on Program Agenda in front of the Session title – as 'Powered By'.
- » 2 complimentary delegate passes for the event.

Booth Infrastructure Partner*

IEIA offers a great opportunity to companies involved in Exhibitions Stand Construction/ Fabrication to showcase their capabilities, an in return, IEIA offers opportunities to promote the Partner's brand. The Booth Infrastructure Partner will execute Stand Fabrication and all temporary structures required for the event including but not limited to set up of Registration desk and area, Break-out rooms, green rooms, Speaker Consoles, Experience Zones, Selfie Points etc. along with requisite carpeting fittings/ furnishings as per instructions and requirements laid out by IEIA.

The partner will get:

- » 18 SQM. Exhibit space.
- » 4 Complimentary delegate passes.
- » 1 full page complimentary advertisement in Conference Booklet.
- » Logo Branding in select online and offline event collaterals, brochures, event website and event venue.
- » Logo branding on 'Thank you Partners' Banner at Event Venue.
- » Featuring of the logo on Stage Backdrop.

AV Partner*

IEIA offers a great opportunity to companies involved in AV support to showcase their expertise to the leading Exhibition players attending the IEIA Open Seminar, and in turn IEIA offers the opportunities to promote the Partner's brand across the industry. The AV Partner will provide and execute all AV requirements for the event including and not limited to LED walls for main plenary hall, break out rooms, meeting rooms with high class AV, professional technical support team etc as per requirements laid out by IEIA.

The partner will get:

- » 18 SQM. Exhibit space.
- » 4 Complimentary delegate passes.
- » 1 full page complimentary advertisement in Conference Booklet.
- » Logo Branding in select online and offline event collaterals, brochures, event website and event venue.
- » Logo branding on 'Thank you Partners' Banner at Event Venue.
- » Featuring of the logo on Stage Backdrop.

Media Partner*

IEIA offers opportunity to Media Houses to associate with the prestigious IEIA Open Seminar and appreciates their role and support in promoting the progress of the Exhibitions Industry in India. Role of the Media Partners is very crucial in bringing out the real potential of our industry, hence it is critical that associated Media Partners work in unison with IEIA and not indulge in any such acts that hamper/ clash with the objectives/ initiatives of IEIA with regard to the IEIA Open Seminar as well as other activities carried out by the Association in future.

Media Partner will provide the following deliverables to IEIA in their publications:

- » Full page colour print ads in 3 editions of their publication before the event.
- » Will publish pre- event press release in at least 1 edition.
- » Will publish post event press release in their publication immediately after the event.
- » Digital banner on the home page of the web portal of their publication linked to event Website.
- » 3 e-shots of event program/ key features to the publication' national and international database both through mailers.
- » 3 WhatsApp blast to industry database in consultation with IEIA.

IEIA will offer the below mentioned deliverables to the Media Partners:

- » 2 complimentary delegate passes and 2 complimentary crew member passes.
- » Logo Branding in select online and offline event collaterals, brochures, event website and event venue.
- » 1 full page complimentary advertisement in Conference Booklet.
- » Opportunity to connect with and interview the delegates at the IEIA Open Seminar.
- » Access to IEIA Open Seminar Media Lounge for conducting interviews.
- » Logo branding on 'Thank you Partners' Banner at Event Venue.
- » Featuring of the logo on Stage Backdrop.

Conference Booklet Partner*

IEIA publishes a Conference Booklet during every edition of the IEIA Open Seminar which is given to all attendees as a Take Away from the event that captures the details of the Program, Speakers, Delegates, Partners etc. The Conference Booklet is retained by the attendees as a reference book for key contacts. IEIA offers opportunity to Printing Agencies/ Industry players to associate with the prestigious IEIA Open Seminar as Conference Booklet Partner with the below listed deliverables:

Conference Booklet Partner will provide the following deliverables to IEIA:

- » Carry out the designing, content coordination and printing of 450-500 fully coloured Conference Booklet as per specifications provided by IEIA for distribution to the attendees on the inaugural day of the event.

IEIA will provide the following deliverables:

- » 4 Complimentary delegate passes.
- » 1 full page complimentary advertisement in Conference Booklet.
- » Logo Branding in select online and offline event collaterals, brochures, event website and event venue.
- » Logo branding on 'Thank you Partners' Banner at Event Venue.
- » Featuring of the logo on Stage Backdrop.

Venue Branding Partner*

IEIA offers a great opportunity to companies involved in branding to showcase its capabilities by executing the entire Venue branding for the event and in return, IEIA offers opportunities to promote the Partner's brand across the industry.

The partner/s will get:

- » 18 SQM. Exhibit space.
- » 4 Complimentary delegate passes.
- » 1 full page complimentary advertisement in Conference Booklet.
- » Logo Branding in select online and offline event collaterals, brochures, event website and event venue.
- » Logo branding on 'Thank you Partners' Banner at Event Venue.
- » Featuring of the logo on Stage Backdrop.

Conference Infrastructure Partner

IEIA offers a great opportunity to companies involved in Stage Set up and Décor to showcase capabilities by setting up the entire Conference Area and Gala Dinner Hall, with Stage Set up, round table seating for conference area, board meetings & B2B Meetings etc and décor for the event and in return, IEIA offers opportunities to promote the Partner's brand across the industry.

The partner will get:

- » 18 SQM. Exhibit space.
- » 4 Complimentary delegate passes.
- » 1 full page complimentary advertisement in Conference Booklet.
- » Logo Branding in select online and offline event collaterals, brochures, event website and event venue.
- » Logo branding on 'Thank you Partners' Banner at Event Venue.
- » Featuring of the logo on Stage Backdrop.

Mobility Partner*

IEIA offers great opportunity to companies involved in offering Mobility / Transportation Solutions to showcase expertise by offering Mobility services and in turn IEIA offers opportunities to promote the Partner's brand across the industry.

Mobility Partner shall provide:

- » 2 AC Volvo Coaches for Airport Transfers for delegates / special guests from 7th to 9th may 2026
- » 4 Innova for Airport transfers from 7th to 9th may 2026

The partner will get:

- » 9 SQM. Exhibit space.
- » 4 Complimentary delegate passes.
- » 1 full page complimentary advertisement in Conference Booklet.
- » Logo Branding in select online and offline event collaterals, brochures, event website and event venue.
- » Logo branding on 'Thank you Partners' Banner at Event Venue.
- » Featuring of the logo on Stage Backdrop.

Notes:

*GST 18% @ applicable on all partnership packages, **Please note that partnership packages are non-negotiable, ***Logo placement and branding shall be as per IEIA's formats- any details required, may kindly be collected from the IEIA Secretariat before confirming the Partnership slots.

For customised partnership opportunities, please contact: ed@ieia.in

National APEX body of the
INDIAN EXHIBITION INDUSTRY
 representing the interests of Exhibition Organizers,
 Service Providers & Venues

IEIA Initiatives



Indian Exhibition Industry Association

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For Space booking, partnership & general enquiries, please contact:

✉ marketing@ieia.in, secretariat@ieia.in, membership@ieia.in

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