

15TH IEIA OPEN SEMINAR & EXHIBITION SERVICES EXPO

8TH & 9TH MAY, 2026



DECADES

VISION

EDITIONS

WHEN THE RIGHT
 DOTS MEET,
 INDUSTRY MOVES

PROGRAM AGENDA



[REGISTER NOW](#)

Thursday, 7th May, 2026

12:00 PM IEIA EC Meeting - By Invitation Only - IEML Board Room

1.00 - 2.00PM Lunch

2.00 - 3.00 PM IEIA Sub Committee Meeting 1 & 2
By Invitation Only - Business Lounge 1&2

3.00 - 4.00 PM IEIA Sub Committee Meeting 3 & 4
By Invitation Only - Business Lounge 1&2

4.00 - 5.00 PM IEIA Sub Committee Meeting 5 & 6
By Invitation Only - Business Lounge 1&2

5.00 - 6.00 PM IEIA Sub Committee Meeting 7 & 8
By Invitation Only - Business Lounge 1&2

7.00 - 9.30 PM Welcome Dinner

2 Friday, 8th May, 2026

10:30 AM to 11:00 AM **Conference Arena 1: The 15-Minute Rule: Designing Exhibition Space & Experiences for Modern Attention Spans**

11:15 AM to 11:45 AM **Conference Arena 2: Zero Waste, Maximum Impact: Sustainable Strategies for Greener Exhibitions**

11:45 AM to 12:15 PM	Networking Tea/ Coffee – F&B Area
12:15 PM to 12:45 PM	Conference Arena 1: The Taste of Success: How F&B Can Drive Sponsorship Revenue and Exhibitor ROI
1:00 PM to 1:30 PM	Conference Arena 2: Building a Harmonious Work Culture: Take your organisation from burnout to balance
1:30 PM to 2:30 PM	Networking Luncheon – F&B Area
2:30 PM to 3:00 PM	Conference Arena 1: The Psychology of Networking
3:15 PM to 3:45 PM	Conference Arena 2: Engaging the Un-engageable? Cracking the Code of Gen Z Attendee Behaviour at Exhibitions
3:45 PM to 4:30 PM	Networking Tea/ Coffee – F&B Area
PLENARY SESSION – BANQUET HALL, LEVEL 2, IEML	
4:30 PM to 5:30 PM	IEIA Open Seminar Inaugural Session
5:30 PM to 5:45 PM	Global Trends shaping the Exhibitions Industry worldwide- An insightful presentation by jwc GmbH
6:00 PM to 7:00 PM	CEO's Round Table on MICE Industry – By Invitation Only – Banquet Hall
7:30 PM to 10:00 PM	Gala Networking Dinner Hosted by IEML
Saturday, 9th May, 2026	
9:30 AM to 10:00 AM	Conference Arena 1: From Instagram to Trade Show Floor: Leveraging Short-Form Video & Influencer Marketing
10:15 AM to 10:45 AM	Conference Arena 2: AI & Digitalisation- The unimaginable Transformation of Business Events
11:00 AM to 11:30 PM	Conference Arena 1: Data Goldmine: Leveraging Attendee Analytics for Smarter Exhibition Design & Strategy
11:45 AM to 12:15 PM	Conference Arena 2: The Smart Venue: Revenue Generation Models & Strategies for Transforming Exhibition Spaces
12:30 PM to 1:00 PM	Conference Arena 1: Cybersecurity in the Age of Digital Events: Protecting Attendee Data and Platform Integrity
1:00 PM to 1:30 PM	Conference Arena 2: Risk Ready: Implementing Robust Health, Safety, and Emergency Protocols for Exhibitions
1:30 PM to 2:30 PM	Valedictory Session – Banquet Hall
2.00 - 3.00 PM	Networking Luncheon – F&B Area
4.00 PM	Departure to Agra for post-event Excursion (Self funded, Optional)

Voice of the Indian Exhibition Industry



For more information, please contact:

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